

CLASS SCHEDULE

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
WEEK 1	September 23	September 24	September 25	September 26	September 27
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>			INAUGURAL SESSION h. 17:00	TUTORIAL SESSION h. 13:00	
WEEK 2	September 30	October 1	October 2	October 3	October 4
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	INNOVATION AND CREATIVITY IN TOURISM Session #1 h. 16:00-17:00	TOURISM SECTORS AND SYSTEMS Session #1 h. 17:00-18:00	TOURISM MARKETING Session #1 h. 17:30 a 18:30	ECONOMIC ANALYSIS OF TOURISM MARKETS Session #1 h. 14:30-15:30	DESTINATION PLANNING AND MANAGEMENT Session #1 h. 17:00-18:30
WEEK 3	October 7	October 8	October 9	October 10	October 11
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	DESTINATION SPACES AND PLACES Session #1 h. 17:30-18:30	TOURISM SECTORS AND SYSTEMS Session #2 h. 17:00-18:00	TOURISM MARKETING Session #2 h. 17:00 a 18:00	ECONOMIC ANALYSIS OF TOURISM MARKETS Session #2 h. 14:30-15:30	DESTINATION PLANNING AND MANAGEMENT Session #2 h. 17:00-18:00
WEEK 4	October 14	October 15	October 16	October 17	October 18
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	INNOVATION AND CREATIVITY IN TOURISM Session #2 h. 16:00-17:00 DESTINATION SPACES AND PLACES Session #2 h. 17:30-18:30	TOURISM SECTORS AND SYSTEMS Session #3 h. 17:00-18:00	TOURISM MARKETING Session #3 h. 17:00 a 18:00	ECONOMIC ANALYSIS OF TOURISM MARKETS Session #3 h. 14:30-15:30	CRAI course: introduction to Database and bibliographic management h. 17:00-18:00
WEEK 5	October 21	October 22	October 23	October 24	October 25
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	INNOVATION AND CREATIVITY IN TOURISM Session #3 h. 16:00-17:00	TOURISM SECTORS AND SYSTEMS Session #4 h. 17:00-18:00	TOURISM MARKETING Session #4 h. 17:00 a 18:00	ECONOMIC ANALYSIS OF TOURISM MARKETS Session #4 h. 14:30-15:30	DESTINATION PLANNING AND MANAGEMENT Session #3 h. 17:00-18:00
WEEK 6	October 28	October 29	October 30	October 31	November 1
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	DESTINATION SPACES AND PLACES Session #3 h. 17:30-18:30	TOURISM SECTORS AND SYSTEMS Session #5 h. 17:00-18:00	TOURISM MARKETING Session #5 h. 17:00 a 18:00	ECONOMIC ANALYSIS OF TOURISM MARKETS Session #5 h. 14:30-15:30	HOLIDAY

CLASS SCHEDULE

WEEK 7	November 4	November 5	November 6	November 7	November 8
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	INNOVATION AND CREATIVITY IN TOURISM Session #4 h. 16:00-17:00	TOURISM SECTORS AND SYSTEMS Session #6 h. 17:00-18:00	TOURISM MARKETING Session #6 h. 17:00 a 18:00	ECONOMIC ANALYSIS OF TOURISM MARKETS Session #6 h. 14:30-15:30	DESTINATION PLANNING AND MANAGEMENT Session #4 h. 17:00-18:00
WEEK 8	November 11	November 12	November 13	November 14	November 15
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	INNOVATION AND CREATIVITY IN TOURISM Session #5 h. 16:00-17:00 DESTINATION SPACES AND PLACES Session #4 h. 17:30-18:30	TOURISM SECTORS AND SYSTEMS Session #7 h. 17:00-18:00		ECONOMIC ANALYSIS OF TOURISM MARKETS Session #7 h. 14:30-15:30	DESTINATION PLANNING AND MANAGEMENT Session #5 h. 17:00-18:00
WEEK 9	November 18	November 19	November 20	November 21	November 22
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	DESTINATION SPACES AND PLACES Session #5 h. 17:30-18:30	TOURISM SECTORS AND SYSTEMS Session #8 h. 17:00-18:00		ECONOMIC ANALYSIS OF TOURISM MARKETS Session #8 h. 14:30-15:30	DESTINATION PLANNING AND MANAGEMENT WEBINAR
WEEK 10	November 25	November 26	November 27	November 28	November 29
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	INNOVATION AND CREATIVITY IN TOURISM Session #6 h. 16:00-17:00	TOURISM SECTORS AND SYSTEMS Session #9 h. 17:00-18:00		ECONOMIC ANALYSIS OF TOURISM MARKETS Session #9 h. 14:30-15:30	DESTINATION PLANNING AND MANAGEMENT Session #6 h. 17:00-18:00
WEEK 11	December 2	December 3	December 4	December 5	December 6
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	DESTINATION SPACES AND PLACES Session #6 h. 17:30-18:30	TOURISM SECTORS AND SYSTEMS Session #10 h. 17:00-18:00 Webminar		ECONOMIC ANALYSIS OF TOURISM MARKETS Session #10 h. 14:30-15:30	HOLIDAY
WEEK 12	December 9	December 10	December 11	December 12	December 13
<i>1st semester: 1st call</i>	INNOVATION AND CREATIVITY IN TOURISM EVALUATION SESSION 1st call		Introduction to internships and FMP h. 17:00 - 18:00		
WEEK 13	December 16	December 17	December 18	December 19	December 20
<i>1st semester: 1st call</i>	DESTINATION SPACES AND PLACES EVALUATION SESSION 1st call	DESTINATION PLANNING AND MANAGEMENT EVALUATION SESSION 1st call	TOURISM MARKETING EVALUATION SESSION 1st call	ECONOMIC ANALYSIS OF TOURISM MARKETS EVALUATION SESSION 1st call	DESTINATION PLANNING AND MANAGEMENT EVALUATION SESSION 1st call

CLASS SCHEDULE

WEEK 14	January 6	January 7	January 8	January 9	January 10
1st semester: 2nd call	HOLIDAY	DESTINATION PLANNING AND MANAGEMENT EVALUATION SESSION 2nd call	INNOVATION AND CREATIVITY IN TOURISM EVALUATION SESSION 2nd call h 16:00 CEST	ECONOMIC ANALYSIS OF TOURISM MARKETS EVALUATION SESSION 2nd call	DESTINATION SPACES AND PLACES EVALUATION SESSION 2nd call h 16:00 CEST
			TOURISM MARKETING EVALUATION SECTION 2nd call h 18:00 CEST		DESTINATION PLANNING AND MANAGEMENT EVALUATION SESSION 2nd call h 18:00 CEST
WEEK 15	January 13	January 14	January 15	January 16	January 17
16:00 - 21:00	QUALITATIVE METHODS IN TOURISM ANALYSIS Session #1 Room A2.1 16:00-18:00	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Session #1 Room A2.2	CARTOGRAPHIC AND GEOANALYTIC METHODS IN TOURISM Session #1 Room A2.1	QUALITATIVE METHODS IN TOURISM ANALYSIS Session #3 Room A2.1 16:00-18:30	HOLIDAY
	QUANTITATIVE METHODS IN TOURISM ANALYSIS Session #1 Room A2.1 18:00-20:00			QUANTITATIVE METHODS IN TOURISM ANALYSIS Session #3 Room A2.1 18:30-21:00	
WEEK 16	January 20	January 21	January 22	January 23	January 24
16:00 - 21:00	QUALITATIVE METHODS IN TOURISM ANALYSIS Session #2 Room A2.1 16:00-18:30	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Session #2 Room A2.2	FITUR 2025 (to be confirmed)	FITUR 2025 (to be confirmed)	FITUR 2025 (to be confirmed)
	QUANTITATIVE METHODS IN TOURISM ANALYSIS Session #2 Room A2.1 18:30-21:00				
WEEK 17	January 27	January 28	January 29	January 30	January 31
16:00 - 21:00	QUALITATIVE METHODS IN TOURISM ANALYSIS Session #4 Room A2.1 16:00-18:30	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Session #3 Room A2.2	CARTOGRAPHIC AND GEOANALYTIC METHODS IN TOURISM Session #2 Room A2.1	QUALITATIVE METHODS IN TOURISM ANALYSIS Session #5 Room A2.1 16:00-18:30	MARKETING MANAGEMENT Session #1 Room A2.1
	QUANTITATIVE METHODS IN TOURISM ANALYSIS Session #4 Room A2.1 18:30-21:00			QUANTITATIVE METHODS IN TOURISM ANALYSIS Session #5 Room A2.1 18:30-21:00	
WEEK 18	February 3	February 4	February 5	February 6	February 7
16:00 - 21:00	QUALITATIVE METHODS IN TOURISM ANALYSIS Session #6 Room A2.1 16:00-18:30	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Session #4 Room A2.2	CARTOGRAPHIC AND GEOANALYTIC METHODS IN TOURISM Session #3 Room A2.1	QUALITATIVE METHODS IN TOURISM ANALYSIS Session #7 Room A2.1 16:00-18:30	MARKETING MANAGEMENT Session #2 Room A2.1
	QUANTITATIVE METHODS IN TOURISM ANALYSIS Session #6 Room A2.1 18:30-21:00			QUANTITATIVE METHODS IN TOURISM ANALYSIS Session #7 Room A2.1 18:30-21:00	
WEEK 19	February 10	February 11	February 12	February 13	February 14
16:00 - 21:00	QUALITATIVE METHODS IN TOURISM ANALYSIS Session #8 Room A2.1 16:00-18:30	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Session #5 Room A2.2	CARTOGRAPHIC AND GEOANALYTIC METHODS IN TOURISM Session #4 Room A2.1	QUALITATIVE METHODS IN TOURISM ANALYSIS Session #9 Room A2.1 16:00-18:30	MARKETING MANAGEMENT Session #3 Room A2.1
	QUANTITATIVE METHODS IN TOURISM ANALYSIS Session #8 Room A2.1 18:30-21:00			QUANTITATIVE METHODS IN TOURISM ANALYSIS Session #9 Room A2.1 18:30-21:00	
WEEK 20	February 17	February 18	February 19	February 20	February 21
16:00 - 21:00	QUALITATIVE METHODS IN TOURISM ANALYSIS Session #10 Room A2.1 16:00-18:30	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Session #6 Room A2.2	CARTOGRAPHIC AND GEOANALYTIC METHODS IN TOURISM Session #5 Room A2.1	QUALITATIVE METHODS IN TOURISM ANALYSIS EVALUATION SESSION Room A2.1	MARKETING MANAGEMENT Session #4 Room A2.1
	QUANTITATIVE METHODS IN TOURISM ANALYSIS Session #10 Room A2.1 18:30-21:00				
WEEK 21	February 24	February 25	February 26	February 27	February 28
16:00 - 21:00	QUANTITATIVE METHODS IN TOURISM ANALYSIS EVALUATION SESSION Room A2.1	COMUNICACIÓN ESTRATÉGICA MARCAS TERRITORIO Session #1 16:00-19:30 / Campus Catalunya, Tarragona, Room 314	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Session #7 Room A2.2	CARTOGRAPHIC AND GEOANALYTIC METHODS IN TOURISM EVALUATION SESSION Room A2.1	GOVERNANCE, STAKEHOLDERS AND COMMUNITY IN DESTINATIONS Session #1 Room A2.2

CLASS SCHEDULE

WEEK 22	March 3	March 4		March 5	March 6	March 7
16:00 - 21:00	VALUE CHAIN MANAGEMENT Session #1 Room A2.1	COMUNICACIÓN ESTRATEGICA MARCAS TERRITORIO Session #2 16.00-19.30 / Campus Catalunya, Tarragona, Room 314	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Session #8 Room A2.2	MARKETING MANAGEMENT Session #5 Room A2.1		GOVERNANCE, STAKEHOLDERS AND COMMUNITY IN DESTINATIONS Session #2 Room A2.2
WEEK 23	March 10	March 11		March 12	March 13	March 14
16:00 - 21:00	VALUE CHAIN MANAGEMENT Session #2 Room A2.1	COMUNICACIÓN ESTRATEGICA MARCAS TERRITORIO Session #3 16.00-19.30 / Campus Catalunya, Tarragona, Room 314	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Session #9 Room A2.2	MARKETING MANAGEMENT Session #6 Room A2.1	EXPERIENCE DESIGN Session #1 Room A2.1	GOVERNANCE, STAKEHOLDERS AND COMMUNITY IN DESTINATIONS Session #3 Room A2.2
WEEK 24	March 17	March 18		March 19	March 20	March 21
16:00 - 21:00	VALUE CHAIN MANAGEMENT Session #3 Room A2.1	COMUNICACIÓN ESTRATEGICA MARCAS TERRITORIO Session #4 16.00-19.30 / Campus Catalunya, Tarragona, Room 314	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Session #9 Room A2.2	MARKETING MANAGEMENT Session #7 Room A2.1	EXPERIENCE DESIGN Session #2 Room A2.1	GOVERNANCE, STAKEHOLDERS AND COMMUNITY IN DESTINATIONS Session #4 Room A2.2
WEEK 25	March 24	March 25		March 26	March 27	March 28
16:00 - 21:00	VALUE CHAIN MANAGEMENT Session #4 Room A2.1	COMUNICACIÓN ESTRATEGICA MARCAS TERRITORIO Session #5 16.00-19.30 / Campus Catalunya, Tarragona, Room 314		MARKETING MANAGEMENT Session #8 Room A2.1	FESTA MAJOR URV (to be confirmed)	GOVERNANCE, STAKEHOLDERS AND COMMUNITY IN DESTINATIONS Session #5 Room A2.2
WEEK 26	March 31	April 1		April 2	April 3	April 4
16:00 - 21:00	VALUE CHAIN MANAGEMENT Session #5 Room A2.1	EXPERIENCE DESIGN Session #3 Room A2.1		MARKETING MANAGEMENT Session #9 Room A2.1	EXPERIENCE DESIGN Session #4 Room A2.1	
WEEK 27	April 7	April 8		April 9	April 10	April 11
16:00 - 21:00	VALUE CHAIN MANAGEMENT EVALUATION SESSION Room A2.1	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS EVALUATION SESSION Room A2.2		MARKETING MANAGEMENT EVALUATION SESSION Room A2.1	EXPERIENCE DESIGN EVALUATION SESSION - Room A2.1	GOVERNANCE, STAKEHOLDERS AND COMMUNITY IN DESTINATIONS EVALUATION SESSION Room A2.2

CLASS SCHEDULE

WEEK 28	April 14	April 15	April 16	April 17	April 18
16:00 - 21:00	HOLIDAY	HOLIDAY	HOLIDAY	HOLIDAY	HOLIDAY
WEEK 29	April 21	April 15	April 16	April 17	April 19
16:00 - 21:00	HOLIDAY				
WEEK 30	April 28	April 29	April 30	May 1	May 2
16:00 - 21:00	Intership/ FMP				
WEEK 31	May 5	May 6	May 7	May 8	May 9
2nd semester: 2nd call	QUALITATIVE METHODS IN TOURISM ANALYSIS EVALUATION SESSION 2nd call h 16:00 CEST	QUANTITATIVE METHODS IN TOURISM ANALYSIS EVALUATION SESSION 2nd call h 16:00 CEST	CARTOGRAPHIC AND GEOANALYTIC METHODS IN TOURISM EVALUATION SESSION 2nd call h 16:00 CEST	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS (DMS/DMO) EVALUATION SESSION 2nd call h 16:00 CEST	
	VALUE CHAIN MANAGEMENT EVALUATION SESSION 2nd call h 18:00 CEST	EXPERIENCE DESIGN EVALUATION SESSION 2nd call h 18:00 CEST	MARKETING MANAGEMENT EVALUATION SESSION 2nd call h 18:00 CEST	COMUNICACIÓN ESTRATÉGICA DE MARCAS Y TERRITORIOS EVALUATION SESSION 2nd call h 18:00 CEST	E-TOURISM: ESTRATEGIAS Y HERRAMIENTAS EVALUATION SESSION 2nd call h 18:00 CEST
WEEK 32-WEEK 36	May 11 - June 13				
16:00 - 21:00	Intership/ FMP				
WEEK 37	June 16	June 17	June 18	June 19	June 20
	Deposit of TFM			Presentation of TFM	Presentation of TFM