

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<b>WEEK 1</b>	September 21	September 22	September 23	September 24	September 25
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>			TUTORIAL SESSION (TBC) h 16:30 (TBC)		
<b>WEEK 2</b>	September 28	September 29	September 30	October 1	October 2
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	INNOVATION AND CREATIVITY IN TOURISM Session #1 h. 16:00-17:00	TOURISM SECTORS AND SYSTEMS Session #1 h. 15:00-16:00	TOURISM MARKETING Session #1 h. 17:30 a 18:30	ECONOMIC ANALYSIS OF TOURISM MARKETS Session #1 h. 14:30-15:30	DESTINATION PLANNING AND MANAGEMENT Session #1 h. 17:00-18:30
<b>WEEK 3</b>	October 5	October 6	October 7	October 8	October 9
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	DESTINATION SPACES AND PLACES Session #1 h. 17:30-18:30	TOURISM SECTORS AND SYSTEMS Session #2 h. 15:00-16:00	TOURISM MARKETING Session #2 h. 17:00 a 18:00	ECONOMIC ANALYSIS OF TOURISM MARKETS Session #2 h. 14:30-15:30	DESTINATION PLANNING AND MANAGEMENT Session #2 h. 17:00-18:00
<b>WEEK 4</b>	October 12	October 13	October 14	October 15	October 16
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	INNOVATION AND CREATIVITY IN TOURISM Session #2 h. 16:00-17:00 DESTINATION SPACES AND PLACES Session #2 h. 17:30-18:30	TOURISM SECTORS AND SYSTEMS Session #3 h. 15:00-16:00	TOURISM MARKETING Session #3 h. 17:00 a 18:00	ECONOMIC ANALYSIS OF TOURISM MARKETS Session #3 h. 14:30-15:30	CRAI course: introduction to Database and bibliographic management (TBC) h. 17:00-18:00
<b>WEEK 5</b>	October 19	October 20	October 21	October 22	October 23
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	INNOVATION AND CREATIVITY IN TOURISM Session #3 h. 16:00-17:00	TOURISM SECTORS AND SYSTEMS Session #4 h. 15:00-16:00	TOURISM MARKETING Session #4 h. 17:00 a 18:00	ECONOMIC ANALYSIS OF TOURISM MARKETS Session #4 h. 14:30-15:30	DESTINATION PLANNING AND MANAGEMENT Session #3 h. 17:00-18:00

WEEK 6	October 26	October 27	October 28	October 29	October 30
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	DESTINATION SPACES AND PLACES Session #3 h. 17:30-18:30	TOURISM SECTORS AND SYSTEMS Session #5 h. 15:00-16:00	TOURISM MARKETING Session #5 h. 17:00 a 18:00	ECONOMIC ANALYSIS OF TOURISM MARKETS Session #5 h. 14:30-15:30	DESTINATION PLANNING AND MANAGEMENT Session #4 h. 17:00-18:00
WEEK 7	November 2	November 3	November 4	November 5	November 6
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	INNOVATION AND CREATIVITY IN TOURISM Session #4 h. 16:00-17:00	TOURISM SECTORS AND SYSTEMS Session #6 h. 15:00-16:00	TOURISM MARKETING Session #6 h. 17:00 a 18:00	ECONOMIC ANALYSIS OF TOURISM MARKETS Session #6 h. 14:30-15:30	
WEEK 8	November 9	November 10	November 11	November 12	November 13
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	INNOVATION AND CREATIVITY IN TOURISM Session #5 h. 16:00-17:00 <hr/> DESTINATION SPACES AND PLACES Session #4 h. 17:30-18:30	TOURISM SECTORS AND SYSTEMS Session #7 h. 15:00-16:00		ECONOMIC ANALYSIS OF TOURISM MARKETS Session #7 h. 14:30-15:30	DESTINATION PLANNING AND MANAGEMENT Session #5 h. 17:00-18:00
WEEK 9	November 16	November 17	November 18	November 19	November 20
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	DESTINATION SPACES AND PLACES Session #5 h. 17:30-18:30	TOURISM SECTORS AND SYSTEMS Session #8 h. 15:00-16:00		ECONOMIC ANALYSIS OF TOURISM MARKETS Session #8 h. 14:30-15:30	DESTINATION PLANNING AND MANAGEMENT WEBINAR (TBC)
WEEK 10	November 23	November 24	November 25	November 26	November 27
<i>virtual courses: interaction time with lecturers to be arranged case by case</i>	INNOVATION AND CREATIVITY IN TOURISM Session #6 h. 16:00-17:00	TOURISM SECTORS AND SYSTEMS Session #9 h. 15:00-16:00	Introduction to Final Master Thesis (FMT) and Internships (on line) h. 17:00 - 18:00	ECONOMIC ANALYSIS OF TOURISM MARKETS Session #9 h. 14:30-15:30	DESTINATION PLANNING AND MANAGEMENT Session #6 h. 17:00-18:00

WEEK 11	November 30	December 1	December 2	December 3	December 4
virtual courses: interaction time with lecturers to be arranged case by case	DESTINATION SPACES AND PLACES Session #6 h. 17:30-18:30	TOURISM SECTORS AND SYSTEMS Session #10 h. 15:00-16:00		ECONOMIC ANALYSIS OF TOURISM MARKETS Session #10 h. 14:30-15:30	
WEEK 12	December 7	December 8	December 9	December 10	December 11
1st semester: 1st call		HOLIDAY			
WEEK 13	December 14	December 15	December 16	December 17	December 18
1st semester: 1st call	INNOVATION AND CREATIVITY IN TOURISM EVALUATION SESSION 1st call (time arranged by lecturer)  DESTINATION SPACES AND PLACES EVALUATION SESSION 1st call (time arranged by lecturer)	TOURISM SECTORS AND SYSTEMS EVALUATION SESSION 1st call (time arranged by lecturer)	TOURISM MARKETING EVALUATION SESSION 1st call (time arranged by lecturer)	ECONOMIC ANALYSIS OF TOURISM MARKETS EVALUATION SESSION 1st call (time arranged by lecturer)	DESTINATION PLANNING AND MANAGEMENT EVALUATION SESSION 1st call (time arranged by lecturer)
WEEK 14	January 4	January 5	January 6	January 7	January 8
1st semester: 2nd call	HOLIDAY	HOLIDAY		DESTINATION SPACES AND PLACES EVALUATION SESSION 2nd call h 15:00 CEST  TOURISM MARKETING EVALUATION SESSION 2nd call h 17:00 CEST	INNOVATION AND CREATIVITY IN TOURISM EVALUATION SESSION 2nd call h. 15:00h CEST  DESTINATION PLANNING AND MANAGEMENT EVALUATION SESSION 2nd call h. 17:00 CEST
WEEK 15	January 11	January 12	January 13	January 14	January 15
16:00 - 21:00	QUALITATIVE METHODS IN TOURISM ANALYSIS Session #1 Room A2.1 16:00-21:00	ECONOMIC ANALYSIS OF TOURISM MARKETS EVALUATION SESSION 2nd call h. 15:00h CEST  TOURISM SECTORS AND SYSTEMS EVALUATION SESSION 1st call h 17:00 CEST	CARTOGRAPHIC AND GEOANALYTIC METHODS IN TOURISM Session #1 Room A2.1	QUANTITATIVE METHODS IN TOURISM ANALYSIS Session #1 Room A2.1	

<b>WEEK 16</b>	<b>January 18</b>	<b>January 19</b>	<b>January 20</b>	<b>January 21</b>	<b>January 22</b>
16:00 - 21:00	QUALITATIVE METHODS IN TOURISM ANALYSIS Session #2 Room A2.1	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Session #1 Room A2.1	FITUR 2026	FITUR 2026	FITUR 2026
<b>WEEK 17</b>	<b>January 25</b>	<b>January 26</b>	<b>January 27</b>	<b>January 28</b>	<b>January 29</b>
16:00 - 21:00	QUALITATIVE METHODS IN TOURISM ANALYSIS Session #3 Room A2.1	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Session #2 Room A2.1	CARTOGRAPHIC AND GEOANALYTIC METHODS IN TOURISM Session #2 Room A2.1	QUANTITATIVE METHODS IN TOURISM ANALYSIS Session #2 Room A2.1.	MARKETING MANAGEMENT Session #1 Room A2.1
<b>WEEK 18</b>	<b>February 1</b>	<b>February 2</b>	<b>February 3</b>	<b>February 4</b>	<b>February 5</b>
16:00 - 21:00	QUALITATIVE METHODS IN TOURISM ANALYSIS Session #4 Room A2.1	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Session #3 Room A2.1	CARTOGRAPHIC AND GEOANALYTIC METHODS IN TOURISM Session #3 Room A2.1	QUANTITATIVE METHODS IN TOURISM ANALYSIS Session #3 Room A2.1	MARKETING MANAGEMENT Session #2 Room A2.1
<b>WEEK 19</b>	<b>February 8</b>	<b>February 9</b>	<b>February 10</b>	<b>February 11</b>	<b>February 12</b>
16:00 - 21:00	QUALITATIVE METHODS IN TOURISM ANALYSIS Session #5 Room A2.1	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Session #4 Room A2.1	CARTOGRAPHIC AND GEOANALYTIC METHODS IN TOURISM Session #4 Room A2.1	QUANTITATIVE METHODS IN TOURISM ANALYSIS Session #4 Room A2.1	MARKETING MANAGEMENT Session #3 Room A2.1
<b>WEEK 20</b>	<b>February 15</b>	<b>February 16</b>	<b>February 17</b>	<b>February 18</b>	<b>February 19</b>
16:00 - 21:00		DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Session #5 Room A2.1	CARTOGRAPHIC AND GEOANALYTIC METHODS IN TOURISM Session #5 Room A2.1	QUANTITATIVE METHODS IN TOURISM ANALYSIS Session #5 Room A2.1	MARKETING MANAGEMENT Session #4 Room A2.1

WEEK 21	February 22	February 23	February 24	February 25	February 26
16:00 - 21:00	QUALITATIVE METHODS IN TOURISM ANALYSIS EVALUATION SESSION Room A2.1	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS Evaluation Session 1st call Room A2.1	CARTOGRAPHIC AND GEOANALYTIC METHODS IN TOURISM EVALUATION SESSION Room A2.1	QUANTITATIVE METHODS IN TOURISM ANALYSIS EVALUATION SESSION Room A2.1	MARKETING MANAGEMENT Session #5 Room A2.1
WEEK 22	March 1	March 2	March 3	March 4	March 5
16:00 - 21:00	DESTINATION MANAGEMENT AND CLIMATE CHANGE Session #1 Room A2.1	COMUNICACIÓN ESTRATEGICA MARCAS TERRITORIO Session #1 15.30-19.00 / Campus Catalunya, Tarragona, Room 314			MARKETING MANAGEMENT Session #6 Room A2.1
WEEK 23	March 8	March 9	March 10	March 11	March 12
16:00 - 21:00	DESTINATION MANAGEMENT AND CLIMATE CHANGE Session #2 Room A2.1	COMUNICACIÓN ESTRATEGICA MARCAS TERRITORIO Session #2 15.30-19.00 / Campus Catalunya, Tarragona, Room 314	GOVERNANCE, STAKEHOLDERS AND COMMUNITY IN DESTINATIONS Session #1 Room A2.1	FESTA MAJOR URV	MARKETING MANAGEMENT Session #7 Room A2.1
WEEK 24	March 15	March 16	March 17	March 18	March 19
16:00 - 21:00	DESTINATION MANAGEMENT AND CLIMATE CHANGE Session #3 Room A2.1	COMUNICACIÓN ESTRATEGICA MARCAS TERRITORIO Session #3 15.30-19.00 / Campus Catalunya, Tarragona, Room 314	GOVERNANCE, STAKEHOLDERS AND COMMUNITY IN DESTINATIONS Session #2 Room A2.1	EXPERIENCE DESIGN Session #1 Room A2.1	MARKETING MANAGEMENT Session #8 Room A2.1
WEEK 25	March 22	March 23	March 24	March 25	March 26
16:00 - 21:00	HOLIDAY	HOLIDAY	HOLIDAY	HOLIDAY	HOLIDAY

WEEK 26	March 29	March 30	March 31	April 1	April 2
16:00 - 21:00	HOLIDAY	COMUNICACIÓN ESTRATEGICA MARCAS TERRITORIO Session #4 15.30-19.00 / Campus Catalunya, Tarragona, Room 314	GOVERNANCE, STAKEHOLDERS AND COMMUNITY IN DESTINATIONS Session #3 Room A2.1	EXPERIENCE DESIGN Session #2 Room A2.1	MARKETING MANAGEMENT Session #9 Room A2.1
WEEK 27	April 5	April 6	April 7	April 8	April 9
16:00 - 21:00	DESTINATION MANAGEMENT AND CLIMATE CHANGE Session #4 Room A2.1	COMUNICACIÓN ESTRATEGICA MARCAS TERRITORIO Session #5 15.30-19.00 / Campus Catalunya, Tarragona, Room 314	GOVERNANCE, STAKEHOLDERS AND COMMUNITY IN DESTINATIONS Session #4 Room A2.1	EXPERIENCE DESIGN Session #3 Field Trip	
WEEK 28	April 12	April 13	April 14	April 15	April 16
16:00 - 21:00	DESTINATION MANAGEMENT AND CLIMATE CHANGE Session #5 Room A2.1	EXPERIENCE DESIGN Session #3 Room A2.1	GOVERNANCE, STAKEHOLDERS AND COMMUNITY IN DESTINATIONS Session #5 Room A2.1	EXPERIENCE DESIGN Session #4 Field Trip	
WEEK 29	April 19	April 20	April 21	April 22	April 23
16:00 - 21:00	DESTINATION MANAGEMENT AND CLIMATE CHANGE Evaluation Session 1st Call	EXPERIENCE DESIGN Evaluation Session 1st call	GOVERNANCE, STAKEHOLDERS AND COMMUNITY IN DESTINATIONS Evaluation Session 1st call	MARKETING MANAGEMENT Evaluation Session 1st call	
WEEK 30	April 26	April 27	April 28	April 29	April 30
16:00 - 21:00	Internship/ FMP				

WEEK 31	May 3	May 4	May 5	May 6	May 7
2nd semester: 2nd call	QUALITATIVE METHODS IN TOURISM ANALYSIS EVALUATION SESSION 2nd call h 16:00 CEST	QUANTITATIVE METHODS IN TOURISM ANALYSIS EVALUATION SESSION 2nd call h 16:00 CEST	CARTOGRAPHIC AND GEOANALYTIC METHODS IN TOURISM EVALUATION SESSION 2nd call h 16:00 CEST	DESTINATION MANAGEMENT SYSTEMS AND ORGANIZATIONS (DMS/DMO) EVALUATION SESSION 2nd call h 16:00 CEST	GOVERNANCE, STAKEHOLDERS AND COMMUNITY IN DESTINATIONS EVALUATION SESSION 2nd call h 16:00 CEST
	DESTINATION MANAGEMENT AND CLIMATE CHANGE 2nd call h 18:00 CEST	EXPERIENCE DESIGN EVALUATION SESSION 2nd call h 18:00 CEST	MARKETING MANAGEMENT EVALUATION SESSION 2nd call h 18:00 CEST	COMUNICACIÓN ESTRATÉGICA DE MARCAS Y TERRITORIOS EVALUATION SESSION 2nd call h 18:00 CEST	
WEEK 32-WEEK 36	May 10 - June 12				
16:00 - 21:00	Internship/ FMP				
WEEK 37	June 14	June 15	June 16	June 17	June 18
	Deposit of FMT			Presentation of FMT (TBC)	Presentation of FMT (TBC)