

MASTERS IN MANAGEMENT OF TOURISM DESTINATIONS

MÁSTER EN GESTIÓN DE DESTINOS
TURÍSTICOS

MÀSTER EN GESTIÓ DE DESTINACIONS
TURÍSTIQUES



FACULTAT DE TURISME
i GEOGRAFIA
Universitat Rovira i Virgili

MASTER IN MANAGEMENT OF TOURISM DESTINATIONS

INTERNSHIP (PE)

- **150 hours (6 credits): 125 hours** working in tourism organisations: public bodies, DMOs, companies, consultants, R&D centres. **Plus 25 hours** of academic work (follow-up reports, tutor meetings, final memory, etc.) in order to:
 - **Develop your own project** in accord and according to the interests of the host as agreed upon previously
 - **‘Plug in’ temporarily to a project / operation** of the host, learning and helping
 - **Develop some tasks** required by the host in the context of its habitual activity
- **Ordinary period:** end of April to June (5-15 weeks = 15-30 hrs./week)
- **Regional hosts** (Camp Tarragona, Terres de l'Ebre, Barcelona) **or** hosts in **home country**

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INTERNSHIP (PE)

What for?

- **Apply knowledge acquired in the master subjects**
- **Learn to work** in a tourism organisation and develop personal professional skills
 - Work in teams
 - Carry out specific tasks
 - Manage information and elaborate / analyse data
 - Relate with clients / partners
 - Draft reports, etc.
- **Provide to the host:**
 - Personal skills
 - Specific knowledge (techniques, languages, markets, relations, etc.)

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INTERSHIP (PE)

Which hosts?

- **Tourism organisations (public or mixed)**
 - Tourism boards, DMOs
 - Development agencies
 - Site / attraction managers, museums, interpretation centres, etc.
 - State infrastructure (airports, ports, etc.)
- **Organisations of the private sector**
 - Companies (hospitality, tourism product providers, incoming agents, transport, attraction managers, theme parks, golf/nautical/etc.)
 - Sector organisations (chambers of commerce, professional organisations, etc.)
 - Traditional and p2p intermediaries
 - Service providers (marketing agencies, communication, data management, etc.)
- **Consultants and research centres/groups**

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INTERSHIP (PE)

How to find an internship?

- **OPTION A: Internship placement via the university hosts portfolio**, for that we need:
 - Declare your interest (and possibly experience) in relation to specific tasks / theme / host type (➔ **FORM IN MOODLE, in January**)
 - Clarify your skills (➔ **CV IN MOODLE, in January**)
 - Discuss with coordinator the opportunities in the hosts portfolio (on the basis of a previous screening / matching by the coordinator) in February / March
 - We will agree on a learning project with the host entity. Not only specific tasks but also a project to develop that you can use as MT theme.
 - The procedures will be made through Moodle

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INTERNSHIP (PE)

How to find an internship?

- **OPTION B: Student proposal of other organisations in home country or country of residence**
 - Students should contact the organisation first to explore their intention.
 - The coordinator will verify the availability and adequacy of host. If agreed, exact period, weekly schedule, tasks, professional tutor will be negotiated directly with the company in a prior interview (April)
 - If you identify a host organization in your country (foreign) we will be in contact with the URV I-Centre to manage the international agreement.
- **OPTION C: Recognition of professional experience.**
 - Procedures informed by email – Deadline 30 November. Contact and procedures through the FTG Secretary

<https://www.ftg.urv.cat/ca/info-academica/#reconeixement>

https://www.ftg.urv.cat/media/upload/domain_1782/arxius/normatives/6.3.%20Criteris_recon_exp_prof_MGDT.pdf

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INTERNSHIP (PE)

Final evaluation

- **Correct administration: 10% of the grade (coordinator and academic tutor)**
 - Deliveries within deadlines
 - Correct format and information
 - Frequency and profitability of tutorial sessions and exchanges
- **Internship performance: 60% of the grade (professional tutor)**
 - The tutor evaluates various 'transversal' skills of the intern
- **Final report: 30% of the grade (coordinator)**
 - Has to provide sufficient detail of the tasks performed by the student during the internship
 - Including personal observations and a self-evaluation of how the internship has contributed to apply the knowledge acquired in the master subjects and to develop personal skills
 - Plus anything else specifically required by the host organisation

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Internship and Final Master Thesis Projects

Final Master Thesis Project

12 ECTS

**300 hours of
autonomous work
including training,
events, etc.**

Internship

6 ECTS

**125 hours of internship
in a host organisation
of the tourism sector**

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Internship and Final Master Thesis Projects

Relation between Internship and MT

- The professional tutor of the host organisation assigns a project / task and supervises it according to the operational perspective of the host organisation
- Simultaneously to the internship, the student chooses / is assigned an academic tutor for the MT
- The academic tutor supervises the work of the student so that the work done during the internships is of the adequate level
- After the completion of the Internship, the MT develops the work done in the internship in a 'MT' format (including points of entry, methods, analysis etc.) supervised by the academic tutor, who grades it.

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Thanks so much

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