

INTERNSHIP

Course description

The External Academic Internship (INTERNSHIP) course consists of a supervised practical training placement undertaken by students. The placement takes place within a company or institution following the signing of a collaboration agreement between the Universitat Rovira i Virgili (URV) and the host organization. Internships are a core component of the programme's professional orientation and are offered as an **elective course** within the curriculum.

This course enables students to apply the **knowledge and competencies** acquired throughout the master's programme in a real professional environment, particularly in areas such as sustainable tourism planning and management, advanced data analysis, and the use of new technologies. At the same time, it promotes the development of key transferable skills, including independent working, participation in multidisciplinary teams, effective communication, and career management, thereby contributing to students' comprehensive preparation for professional practice.

The course carries **6 ECTS credits**, which involve the completion of **125 hours of internship work** at the host organization, in addition to 25 hours dedicated to the preparation of monitoring and assessment documentation. During the placement, students contribute the skills and knowledge acquired during the programme by participating either in the host organization's regular activities or in specific projects, such as strategic planning, market and brand studies, impact assessments, opinion surveys, the design and feasibility analysis of new products, policy evaluation, communication strategies, and related activities. Internships are normally carried out **between April and June**, with the host organization and the assigned student jointly agreeing on the schedule and working hours. However, the internship period may be adapted when it is needed to begin earlier.

There is also the possibility of linking the work undertaken during the internship to the **Master's Thesis**. Furthermore, although there is no obligation on the part of the host organization, the relationship with the student may extend beyond the curricular internship period. In such cases, a paid extracurricular internship agreement may be arranged and maintained until the student's enrolment at URV expires.

In addition to the **Internship Coordinator**, who oversees the overall functioning of the course and serves as a liaison among all the parties involved, students are assigned both an **academic tutor** at the Faculty and a **professional tutor** at the host organization. The main responsibilities of these tutors include establishing the work plan, monitoring the student's progress throughout the internship, contributing to its assessment, and providing guidance in the preparation of the final report, which outlines the work carried out and the learning outcomes achieved.



Although the course does not have a specific formal regulation of its own, it is governed by an **operational guide** that details the procedures and responsibilities of all parties involved. Continuous and personalized communication among actors involved allows for flexibility in the implementation of the course and facilitates its adaptation to students' individual profiles, preferences, and project interests, while fully complying with both the [URV External Internship Regulations](#) and the [Faculty's own regulations](#).

Support and management of internships

Students receive continuous support throughout the entire internship process. Once enrolled, they are granted access to a **Moodle** course space containing all documentation, resources, communications, and submission activities related to the course. In addition, at the end of the first semester, an **information session** is organized by the Master's Programme Coordination and the Internship Coordination. During this session, students are informed about procedures, timelines, required documentation, internship opportunities, assessment criteria, and the possibility of linking the internship to the **Master's Thesis**. Throughout the process, the Internship Coordination also provides **personalized support** via email and through face-to-face or online meetings.

Internship placements may be assigned through three different pathways:

1. Application through the Faculty's partner organizations, following a selection process based on students' preferences and profiles. Host organizations mainly include public, semi-public, and private institutions throughout Tarragona and Catalonia. These comprise a wide range of organizations, such as tourism offices, cultural and sports facilities, consultancy firms, research institutions, and various companies within the tourism sector.
2. Student-proposed host organization, subject to academic approval.
3. Recognition of prior professional experience, provided that it meets the established requirements.

It should be noted that, although the course is open to all students enrolled in the master's, it is particularly recommended for those following the second semester in the **on-campus modality**. Students enrolled in the **online modality** may also take the course; however, they are generally encouraged to propose their own host organization or apply for the recognition of relevant professional experience.

Further information and contact details

For further information, please do not hesitate to contact the coordination team of the **Master's Degree in Tourism Destination Management**:
master.destinacions.turistiques@urv.cat